



## NATIONAL SEMINAR

On

# “BANKING AND FINANCIAL SERVICES IN INDIAN ECONOMY - POST DEMONETIZATION”

On 4<sup>th</sup> March 2017



## ARISTOTLE P G COLLEGE

Behind Moinabad Police station, Chilkur, Moinabad, RR Dist, Hyderabad, Telanagana,  
India, 501504 e-mail: [finseminar.aris@gmail.com](mailto:finseminar.aris@gmail.com) [www.aristotle.ac.in](http://www.aristotle.ac.in)  
(Approved by AICTE and affiliated to Osmania University)

## ABOUT THE COLLEGE

Aristotle PG College has established in 2001, by establishing itself in the top 25 MBA colleges in Telangana with motive of producing outstanding Management and Technology professionals. It is approved by All India Council of Technical Education (AICTE) and affiliated to Osmania University. The infrastructure, faculty, training and development facility in the college are real cutting edge of the institution. The college is gaining new heights year by year by raising terminal behavior of this professionals and arranging the placement in well reputed Indian and Multinational companies.

## ABOUT THE SEMINAR

Indian banking industry is facing serious disruptive challenge on the supply side, demand side or ecosystem innovations. There are plethora of new players like payment banks, small banks and wholly owned subsidiary of foreign banks, an increasing usage of digital by customers, dramatic increase in the level of financial inclusion through the Jan Dhan campaign and growth of financial technology companies. The banking and financial services industry is facing major challenges in risk management, liquidity management, mounting of non performing assets in banking sector and political imbalances in policy making and regulatory pressures. Not only that global turmoil form last US financial crisis, European crisis, middle east crisis and more recent the Brexit issues. On the other hand currency demonetizations creating liquidity crunch into the banking system, which need to be address at this movement. These issues have to be address to stabilize the economic system and effective function. These are major issues concerned for discussions in national seminar. The objectives of the seminar are presented as:

## OBJECTIVES OF THE SEMINAR

1. To provide platform to fill the gap between academic and industry practices through research contribution from academic and industry participants
2. To enhance the knowledge of participants in issues and challenges facing by banking and financial services in Indian economy
3. To acquaint the role of technology and innovations in changing the new facets in banking and financial sector
4. To provide opportunity of learning the innovative research insights from eminent academicians and practitioners.
5. To acquaint the research trends in risk (Basel II and III) management practices in banking and financial sector.

## SUB THEMES

- Emerging issues in Banking and Financial Services
- Global and Indian banking
- Demonetization issues and challenges
- Cash less transitions
- Role of banking in SMEs development
- Innovations and new business models of values based banks
- Financial Inclusion through banking and Non Banking Finance Companies
- Role of technology in digitalizing the customer service
- Micro finance in entrepreneurship development
- Islamic banking and Finance
- Retail banking
- Human Resource Practices in Banking and financial services
- Marketing of financial Services
- Marketing strategies in financial instruments and services
- Security system
- Mergers and Acquisition
- Risk Management
- Regulatory System
- Co-operative banking
- Agricultural banking
- Corporate Governance and
- Social Responsibility
- General goods and Services tax

## SUBMISSION OF PAPERS

### Guidelines for Submission of Research Papers

Author(s) are invited to contribute their research papers, articles and recent case studies on the themes and sub-themes on **“Banking and Financial Services in Indian Economy - Post Demonetization” for presentation** in the National Seminar. Contributions should represent original research work/original theory which has not been published or submitted for publication elsewhere.

1. Manuscript must be in MS Word Processor in Times New Roman 12 pt. font size with 1” margin from all sides with 1.5 line spacing and papers should be submitted as electronic attachments in Microsoft Word.
2. Selection of papers would be based on an abstract of about 250-300 words with key words. Abstracts must include a clear indication of the purpose of research, methodology, major results, implications and key references. The author(s) should clearly mention under what area of interest of the conference the paper is to be included. The maximum number limit of authors for a paper is two.
3. The cover page of the abstract should contain: Title of the paper, name of author(s), affiliation details, and address for correspondence with e-mail and telephone number(s).
4. The length of full paper should be limited to approximately 4500 words (as per the specified layout) excluding tables and figures.
5. The electronic copy should be mailed to: [finseminar.aris@gmail.com](mailto:finseminar.aris@gmail.com)

## THE DATES TO REMEMBER

	Reach us	Communication of acceptance
Abstract and Full paper	On or Before 8 <sup>th</sup> February 2017	14 <sup>th</sup> February 2017
Registration	on or before 18 <sup>th</sup> February 2017	

## REGISTRATION FEE

	Seminar
Academicians	500
Research Scholars/Students	200
Corporate executives	500

The Registration fee pay in form of DD in favor of “THE PRINCIPAL, ARISTOTLE PG COLLEGE” Payable at Moinabad, RR District, Telangana. OR Online transfer Through NEFT, Bank A/C No: 62072265407, IFSC Code: SBHY0020637, SBH, Moinabad.

The registration fee includes seminar kit, lunch, high tea,

The selected paper for publication have to pay in addition of Rs 500/ if research paper contributed by two authors, they need to register separately for the seminar and publication

## OPPORTUNITY FOR PUBLICATION

Full Papers of authors, which are accepted having duly completed the registration process, will be published in edited book with ISBN. Further, subject to author(s) concurrence, select papers emerging out of double-blind process will be published in the institute’s referred Journal with ISSN number.

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